

FAQ *Missão Reciclar* (Mission Recycling)

What is *Missão Reciclar*?

It is Sociedade Ponto Verde's largest home awareness campaign. Sociedade Ponto Verde will be knocking on the doors of two million homes in Portugal, handing out ecobags for recycling waste and packaging and clarifying the recycling rules for people who already recycle.

What is the purpose of *Missão Reciclar*?

The initiative is designed to increase the recycling rate in Portugal, especially of waste from households and small businesses, to meet the targets set in the New Strategic Household Waste Plan (PERSU 2020).

The campaign is being coordinated with municipal councils and municipal systems and is designed to encourage more and more people to do their civic duty of separating their packaging waste to be sent for recycling.

Where will it take place?

It will be conducted over several months in more than 200 municipalities from north to south of the country.

How does it work?

During the visit, the *Missão Reciclar* team will check whether a particular home separates or not. If it doesn't and its residents are willing to begin separating, they will be given the three bags for different types of used household packaging, the so-called ecobags.

If I'm not home when the *Missão Reciclar* team knocks on my door, how can I find out about the project?

If no-one is home, the team will leave a door hanger with all the information you need to start separating at home. You can also find out more about the campaign and recycling on www.pontoverde.pt and Sociedade Ponto Verde's Facebook page.

How can I find out where the campaign will be conducted?

The information will be given on Sociedade Ponto Verde's communication channels.

Will the *Missão Reciclar* team's visit include collecting the packaging waste I have at home?

Missão Reciclar is an awareness campaign to explain and clarify the rules on separating packaging waste.

What time will the visit be? Will I be informed in advance?

Before the visits begin, the public will receive a postcard with information about the *Missão Reciclar* team's visit.

Will my area be covered?

Certain areas have been selected for this visit and will soon be announced on Sociedade Ponto Verde's communication channels.



Can I ask for a visit to my home?

Certain areas will be selected for this visit and will soon be announced on Sociedade Ponto Verde's communication channels.

How can I be sure that I'm being contacted by a *Missão Reciclar* team?

A postcard will be sent in advance to all the residential areas to be visited. The teams will be wearing uniforms and can be identified by the campaign logo and their own personal ID.